



REAL ESTATE PHOTOGRAPHY CHECKLIST

This checklist can help you to get everything ready for photos and open house days. Getting your house ready will save time and ensure the photos will showcase the property at its best.

BASIC PREPARATIONS

- ✓ Thoroughly clean whole property
- ✓ Turn all lights and lamps on, replace any burned out light bulbs
- ✓ Close all windows and open blinds/window treatments to let in outside light
- ✓ Turn all TVs and computer screens off
- ✓ Remove personal photographs
- ✓ Remove small floor rugs to reveal actual flooring
- ✓ Place all shoes/jackets in closets

OUTDOOR AREAS

- ✓ Move cars from driveways and front of the property
- ✓ Close garage doors
- ✓ Remove rubbish bins
- ✓ Mow and edge grass front & back, trim overgrown trees and bushes
- ✓ Remove any toys and sports equipment
- ✓ Remove visible water hoses and empty planters and garden tools
- ✓ Sweep up cuttings and leaves
- ✓ Clean pool area

KITCHEN

- ✓ Straighten/push in chairs
- ✓ Clear countertops of completely
- ✓ Remove any small appliances (toaster, kettles, coffee maker, ...)
- ✓ Remove fridge magnets and photos
- ✓ Store dishes and put away draining rack
- ✓ Hide soaps and cleaning items
- ✓ Remove visible rubbish bins
- ✓ Hide tea towels

LIVING AREAS



- ✓ Remove magazines and papers
- ✓ Remove any gym equipment
- ✓ Clear clutter from shelves and tables
- ✓ Hide all remotes
- ✓ Hide loose home theater cables

BATHROOMS

- ✓ Clear countertops completely
- ✓ Remove toothbrushes and shavers
- ✓ Clean all mirrors and bench tops
- ✓ Hang fresh towels
- ✓ Remove all items from bathtubs and showers
- ✓ Clean toilet and close lid
- ✓ Remove floor mats

BEDROOMS

- ✓ Remove any visible clothes and clutter
- ✓ Hide personal items and visible cables
- ✓ Close all closets
- ✓ Make beds and straighten pillows
- ✓ Remove items from bed side table
- ✓ Clean under bed, remove items which might show
- ✓ If possible remove personal images and wall stickers